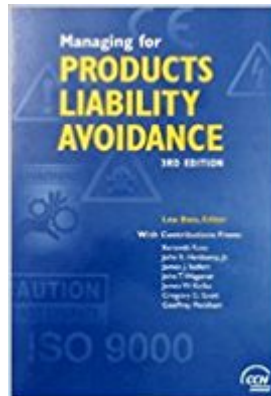




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Managing For Products Liability Avoidance, Third Edition



Synopsis

Now not only engineers, but lawyers, business managers, safety managers, insurance professionals and consultants have an authoritative desktop resource that explains how to make and sell the safest products possible. *Managing for Products Liability Avoidance*, Third Edition, provides a practical reference to help you understand and integrate the dual objectives of product quality and legal liability avoidance. The book also features commentary and practical insights by authorities in the product liability field to enhance CCH's expert explanation. Although the primary focus is on preventative risk management, *Managing for Products Liability Avoidance* has proven to be valuable for plaintiff and defense counsel, insurance company loss control engineers, expert witnesses and manufacturers who have to defend themselves in product liability litigation. And because we live in a "global village" where communication occurs worldwide at the speed of the Internet, this edition has been expanded to address the unique challenges and opportunities for risk management that the global economy presents. In addition, the new edition outlines the rules relating to the introduction of scientific evidence and expert witnesses that have changed since the last edition. Key cases after the Supreme Court's Daubert decision are reviewed, as well as the affect of these cases on product liability avoidance.

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The first book to effectively integrate product quality methodologies, ISO 9000 standards, and products liability considerations into a single, practical manufacturing program. The new edition addresses the impact of the Restatement of Products Liability 3rd, including the definition of a

defect, post-sale responsibilities and used equipment. Business and safety managers can learn how to apply their own disciplines in combination with the basic engineering tenants of the product quality movement and within the evolving legal environment of domestic and international products liability laws. Engineers can learn how their specific tasks fit within the larger business strategy for making safe products and reducing liability risks. A common sense business perspective to product safety that includes concise commentary, checklists, strategies and practical sample policies. A practical integration of both business and legal principles into everyday product considerations. Experts discuss international warnings and labels, preemption of medical devices, attorney-client privilege, hazards of documentation and supplier selection and surveillance. Coverage includes international product quality procedures and the most recent ISO 9000 Quality Standards.

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